

QUESTIONS & ANSWERS

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IBM

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IBM Netezza Sales Mastery Test v1

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Reference:

As a purpose-built appliance for high speed analytics, its strength comes not from the most powerful and expensive components but from having the right components assembled and working together to maximize performance. Massively parallel processing (MPP) streams combine multi-core CPUs with Netezza's unique FieldProgrammable Gate Arrays (FPGA) Accelerated Streaming Technology (FAST) engines to deliver performance that in many cases exceeds expectations. And as an easy-to-use appliance, the system delivers its phenomenal results out of the box, with no indexing or tuning required.

QUESTION: 26

Moving a SAS application to work within the IBM Netezza appliance is an example of which of the following?

- A. Data Stream Processing
- B. In Database Analytics
- C. Asymmetric Massively Parallel Processing

Answer: A

QUESTION: 27

What is the recommended method for demonstrating IBM Netezza's ease of use, simplicity and time to value for a fully qualified opportunity?

- A. Remote PoC (Proof of Concept) in Netezza's development lab supported by Netezza engineers.
- B. Onsite PoC using sample or test data.
- C. Onsite PoC using the customer's full production data.
- D. Remote PoC with real production workload and concurrency.

Answer: C

Reference:

<http://www.netezza.com/documents/Proof-of-Concept-Checklist.pdf>

QUESTION: 28

Traditional data warehousing approaches fail or significantly underperform when compared to IBM Netezza when querying large data volumes due to which of the

following?

- A. Input/Output (I/O) bottlenecks.
- B. Cost Benefit analysis of acquiring the answers.
- C. Requirement of manual data review in traditional warehousing is very expensive.
- D. Limitations of current storage technology.

Answer: A

Reference:

[http://www.redbooks.ibm.com/redpapers/pdfs/redp4725.pdf\(page 2\)](http://www.redbooks.ibm.com/redpapers/pdfs/redp4725.pdf(page%202))

QUESTION: 29

IBM Netezza works with which of the following Data Integration vendors?

- A. IBM InfoSphere
- B. Ab Initio
- C. Informatica
- D. All of the above.

Answer: D

QUESTION: 30

IBM Netezza runs queries on average how many times faster than traditional systems?

- A. 2-5 times faster
- B. 5-10 times faster
- C. 10-100 times faster
- D. 1000-10,000 times faster

Answer: C

Reference:

[https://www-950.ibm.com/events/wwe/grp/grp004.nsf/vLookupPDFs/Bruce%20Cerretani%20-%20Netezza%20Tech%20Briefing%20for%20Tech%20Mgmt/\\$file/Bruce%20Cerretani%20-%20Netezza%20Tech%20Briefing%20for%20Tech%20Mgmt.pdf](https://www-950.ibm.com/events/wwe/grp/grp004.nsf/vLookupPDFs/Bruce%20Cerretani%20-%20Netezza%20Tech%20Briefing%20for%20Tech%20Mgmt/$file/Bruce%20Cerretani%20-%20Netezza%20Tech%20Briefing%20for%20Tech%20Mgmt.pdf)

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